



EMPLOYMENT & TRAINING  
SOLUTIONS

## **MEDIA RELEASE**

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### **Launch of promotional video “Employing Refugees”**

The Office for Post-Compulsory Education and Training has funded STEPS Employment & Training Solutions to produce a short video to promote African jobseekers to employers. This is a continuation of the collaboration initiated between OPCET and STEPS in 2004, marked by the successful Employer Promotional luncheon at AfriTas Restaurant last October.

Interviews featured on the video reflect a range of industries such as fish processing, education, retail and employment services. Jobseekers share the impact of unemployment on their lives, as well as the positive changes their employment has created for them and their families. Employers speak of the initial apprehensions, and the tremendous learning experiences and gains for their respective businesses.

The video will be distributed free of charge to relevant organisations both in Tasmania and the mainland, to be used by Job Network agencies, Training organisations, New Apprenticeship Centres and other relevant agencies to use as a promotional tool when approaching employers and industries.

“Employing Refugees” will be launched by Diane Tompson, General Manager of Novaris, and attended by representatives from Govt., non-Govt., employment services agencies and the African community.

**When: Tuesday September 13**  
**Time: 11 Am to 12 PM**  
**Where: Afritas Restaurant, 201 Liverpool St.**  
**Contact: Laura Della-Pasqua, STEPS Employment & Training Solutions: 0431 118 545 or 6231 4011**